



city of
greenville

News Release

GREENVILLE ZOO EDUCATORS HONORED WITH PINNACLE AWARD

Greenville, S.C. - The Greenville Zoo has received a 2012-2013 Honorable Mention Pinnacle Award from the Center for Interactive Learning and Collaboration (CILC). The award is presented annually to organizations delivering outstanding K-12 standards based interactive videoconferencing programs.

Thirty-nine providers across the United States and beyond earned a Pinnacle Award from the CILC. To qualify for the award, the provider must receive a minimum 2.80 – 2.84 average score out of a possible 3.0 on their program evaluations from educators during the school year. The evaluation assesses seven areas: two related to the effectiveness of the presenter and five related to the educational content of the program.

“It is an honor for the Greenville Zoo to receive an Honorable Mention Pinnacle Award, especially having launched the program only two years ago” said Education Curator Leanne White. “We work hard to ensure that our educational programs are fun and engaging for students, incorporating a variety of hands-on activities. Videoconferencing allows us the opportunity to build relationships and collaborate with schools, museums and science centers.”

The Greenville Zoo began distance learning in 2011 and currently videoconferences educational programs directly to classrooms in 16 states and Canada. Over 2,000 students have visited the zoo’s virtual classroom.

About CILC

The Center for Interactive Learning and Collaboration (CILC), was established in 1994 as a not-for-profit, specializing in the access to applications and the utilization of videoconferencing for live interactive content and professional development, as well as web based collaborative learning environments for K-20 education. CILC provides consulting expertise in videoconferencing, integration, problem based learning projects, school-community partnerships and effective techniques for the delivery and development of quality programs. Visit www.cilc.org to explore the various providers of content and diversity of programs and trainings available.

About the Greenville Zoo:

Accredited by the Association of Zoos & Aquariums (AZA), Greenville Zoo is rated one of the best tourist attractions in South Carolina, attracting over 270,000 people annually. Operated by the City of Greenville, the 14-acre facility features wildlife from around the world including giraffes, monkeys, giant tortoises and elephants. Visitors can also enjoy one of the zoo’s most popular exhibits, the Reptile Building, which is home to a variety of lizards, frogs, turtles and snakes.

The Greenville Zoo is open seven days a week, except on Thanksgiving, Christmas and New Year's Day. Hours of operation are 9 a.m. to 5 p.m. Zoo entry ticket sales close at 4:15 p.m. For more

information about the Greenville Zoo, visit greenvillezoo.com. Follow the zoo on Facebook at facebook.com/greenvillezoo and Twitter at twitter.com/greenvillezoo.